Publication at a glance

Your guide to living exceptionally in Charlotte.

PUBLICATION

Charlotte Luxe Living — a digital luxury lifestyle publication

WEBSITE

https://charlotteluxeliving.com

PUBLISHERS

Nicholas and Miriam Peters

COVERAGE AREA

Charlotte, Lake Norman and surrounding towns in North and South Carolina; regional weekend getaways

EDITORIAL FOCUS

Dining & Drinks; Things to Do; Events; Spas & Wellness; Hotels & Getaways; Neighborhoods; Homes & Design; Journal

RECURRING FEATURES

The Daily Table: researched restaurant features. This Week’s Trip: researched regional getaways. Publication depends on source verification.

EDITORIAL CONTACT

npeters@yourleaderinluxury.com

Editorial invitations

We consider restaurant openings, seasonal menus, cultural events, wellness experiences, hotel stays, regional travel and distinctive homes and design stories with a clear Charlotte-area connection.

Editorial guidelines

Research, accuracy and firsthand reporting

Researched guides are distinguished from firsthand reporting. We do not invent visits, chef interviews, quotes, testimonials, awards or audience figures. A firsthand account requires an actual experience; an interview requires the person’s participation.

Time-sensitive details such as restaurant hours, menus, item prices and event dates are attributed to official sources and dated when verified. Unverified details remain marked as unknown. Published menu prices are not live booking or checkout quotes; hours and availability can change.

Disclosures and related businesses

Hosted coverage identifies what was provided complimentary near the beginning of the story. Paid partnerships are clearly labeled Sponsored and are distinct from researched or hosted editorial coverage.

Charlotte Luxe Living is owned and published by Nicholas and Miriam Peters, who also own or lead businesses in real estate, homebuilding, design and related services. Relevant relationships are disclosed in coverage; the publication does not claim independence from these businesses. The complete portfolio is listed at charlotteluxeliving.com/portfolio.

Photography and supplied materials

Submit photographs only when you have permission to authorize their editorial use. Include the photographer’s credit, any usage restrictions, captions and the location shown. Supplied images are not evidence that our publishers visited.

Photography is exclusive to its assigned page rather than reused across the site. Illustrative imagery is labeled and is not presented as documentation of an actual meal, stay or event.

Invitations & practical details

Coverage and editorial invitations

An editorial invitation may include a hosted experience, media access or a complimentary meal, stay, treatment or ticket. An invitation does not guarantee a visit, publication, a favorable assessment or a rating. Dates, guest arrangements and what is provided must be agreed before a visit.

What to include in a pitch

Include your business or event name, Charlotte-area location, official website, contact person, story angle, proposed dates and factual background. For dining, include the official menu and service hours; for events, include the named venue, dates and direct ticket or booking link.

For hosted experiences, specify what is included, the proposed guest arrangements and any photography restrictions. Use Work With Us for editorial invitations and partnerships, or Submit an Event for calendar consideration. Event submissions are reviewed before appearing publicly.

Corrections, metrics and commitments

Send corrections with the page URL, the disputed detail and an official supporting source. Meaningful corrections and updates are dated separately from original publication dates.

This kit does not publish unverified reach, subscriber totals, demographics, awards, partnership rates or delivery guarantees. Any campaign scope, fees or usage rights must be agreed in writing.

Send an invitation: charlotteluxeliving.com/work-with-us Submit an event: charlotteluxeliving.com/submit-event Full standards: charlotteluxeliving.com/editorial-standards